



University
Alliance

Strategic Framework
2017



About University Alliance

Alliance universities have been proud leaders in technical and professional education since the Industrial Revolution and are still crucial to the success of cities and sectors today. We educate the professional workforce of the future, provide flexible and responsive R&D to businesses of all sizes and solve the problems facing society locally, nationally and across the globe. We are large enough to take risks, experienced at working with key partners and have never lost the enterprising mindset which says we must constantly innovate to stay fit for a changing world.



Image: Coventry University



Image: University of Salford

Our Objectives

As a mission group, our aim is to champion technical and professional universities.

We promote the value of Alliance universities to the UK and government policy goals in the context of Brexit, the Industrial Strategy and devolution to the nations of the UK and the English regions.

We maintain excellent links with decision-makers in government and Parliament to **shape policy**. We establish robust, evidence-based positions and use these to influence the policy debate.

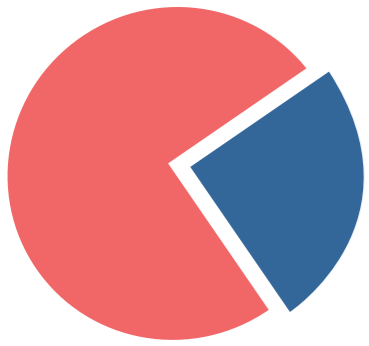
We **collaborate on projects** that benefit our students, showcase our strengths and support our policy arguments.

Our Values

We are passionate about what we do and ambitious to achieve excellence across our mission.

We are open minded and entrepreneurial – willing to consider new ideas, work with partners and to innovate.

We provide opportunity for all, embrace diversity, and work openly, honestly and constructively for the good of UK higher education.



We educate almost a **quarter** of all undergraduates in the **UK**

We educate **41%** of the UK's **part-time students**



43%

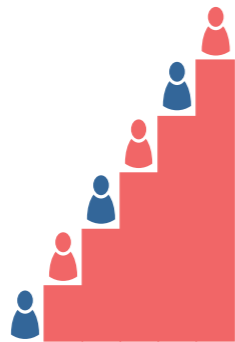
of our courses are accredited by professional bodies

We have over a fifth of all **UK** research teams undertaking world class research in



- Allied health
- General engineering
- Art & design

94%



of graduates employed or in further study six months after graduation

40% of successful graduate start-ups come from Alliance universities

with **8,000** employees

and **£172m** in annual turnover



We employ **20,000** research staff

14% of all active researchers working in UK universities



We have



more than **16,000** business links including with over **11,000** SMEs



We educate **39%** of students taking sandwich courses – with a **year's experience in industry**



Image: University of Hertfordshire

Education

We design our courses with employers to make sure they are relevant. Our leading research makes them cutting edge. We constantly innovate to keep our education fit for a changing world. We offer students from all parts of society the opportunity to achieve more than they ever expected. Our graduates are the professional workforce of the future, driving growth in our cities and regions.

Work priorities

- Engage with lessons learned and further development of the Teaching Excellence Framework
- Shape development of the new Office for Students
- Pilot the Teaching Excellence Alliance
- Champion the contribution of professional and technical universities to the Industrial Strategy and growth
- Use the experience of our members to improve Degree Apprenticeship policy and implementation
- Ensure supporting Lifelong Learning remains a government priority

Research

We excel at research with impact in the real world. It supports new technologies, addresses the challenges of today's society and drives prosperity locally, nationally and across the globe. As leading providers of professional doctorates, we combine our strength in applied research and teaching for the benefit of students and industry.

Work priorities

- Engage with design and implementation of new Research Excellence Framework
- Shape development of UKRI and Research England
- Champion recognition of peaks of excellence in research funding (funding excellence wherever it is found)
- Forge international research collaborations
- Champion postgraduate education that equips doctoral students for work in industry including further development of Doctoral Training Alliance programmes to include Social Policy and Leadership of Arts Organisations



Image: Oxford Brookes University



Innovation and Enterprise

We support businesses to succeed in our cities and regions and work with Local Enterprise Partnerships to solve strategic challenges. We offer world-class research & development to businesses of all sizes. Our graduates are enterprising, driving innovation for their employers and founding successful companies of their own.

Work priorities

- Maintain strong relationships with Innovate UK
- Shape the development of the new Industrial Strategy Challenge Fund
- Develop the Shared Prosperity Fund to replace European Structural Funds
- Ensure new funding for research & development is spent on a balanced portfolio that makes sure that research supports innovation, jobs and growth across the UK
- Make the case for a larger and more flexible Higher Education Innovation Fund to support the Industrial Strategy
- Promote University Alliance enterprise education

Our directors



Maddalaine Ansell
Chief Executive



Professor John Latham
UA Chair
Vice-Chancellor,
Coventry University



Professor Julie Lydon
UA Deputy Chair
Vice-Chancellor,
University of South Wales



Professor Edward Peck
UA Treasurer
Vice-Chancellor,
Nottingham Trent University



Image: University of Central Lancashire

Our universities

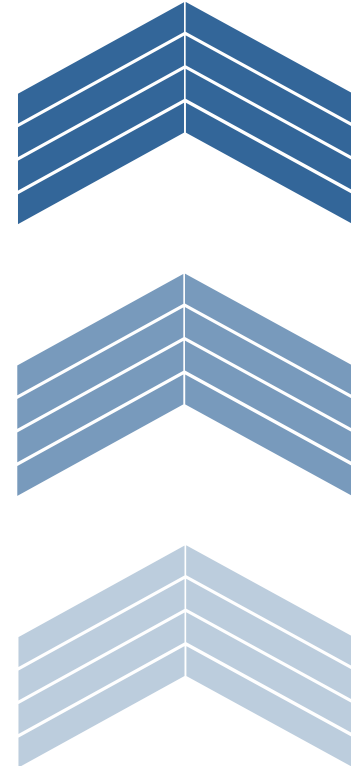
- University of Brighton
- University of Central Lancashire
- Coventry University
- University of Greenwich
- University of Hertfordshire
- University of Huddersfield
- Kingston University
- Liverpool John Moores University
- Manchester Metropolitan University
- Nottingham Trent University
- The Open University
- Oxford Brookes University
- University of Portsmouth
- University of Salford
- Sheffield Hallam University
- University of South Wales
- Teesside University
- UWE Bristol



Image: Kingston University

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